

【Press Release】

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Global opportunities as TITAS exhibitor registration opens

TITAS, the 27th Taipei Innovative Textile Application Show, is now open for exhibitor registration. The international exhibition will be held at Taiwan's Taipei Nangang Exhibition Center, Hall 1 from 17-19 October 2023.

Innovation and sustainability are viewed as the core of future development for textile and apparel industry. Inline with the industry's development and consumer needs, TITAS 2023 will focus on the three core themes of "Sustainability, Functional Applications and Intelligent Manufacturing." Through these themes, the event will highlight the strength of textile research and innovation.

TITAS will showcase a variety of high-tech and high-performance textiles boasting sustainable benefits and functional applications. Exhibitors will also include those continuing to integrate their product lines in the way of smart or intelligent manufacturing – especially textile machinery and sewing equipment. This will create a platform of vertical communication and knowledge exchange between the different sectors within the textile industry, creating a network of transparency.

This year, 400 exhibitors from across the globe are expected to showcase their innovations and booth numbers are set to exceed 1,000. With a rich and diversified range of exhibits, TITAS will be sure to meet buyer's one-stop purchasing expectations and as such, it is forecast that TITAS 2023 will welcome a record-breaking number of exhibitors.

International exhibitors are invited to showcase their latest solutions to a broad visitor range set in the backdrop of one of the world's fastest growing influencers in the textile & apparel industry: Taiwan. As the only event of its kind in the country, exhibitors are encouraged to connect with likeminded innovators in a nation globally revered as a leader in technological innovation. With tens of thousands of visitors from all walks of the textile & apparel sector through its doors, TITAS will welcome a plethora of key decision makers. For global exhibitors, the event can also be seen as a critical pathway into maximizing business in the APAC region.

TITAS will adopt digital measures such as the TITAS Online Show and TITAS Live Stream

that were met with success in 2022. It is thought these measures will not only strengthen the cooperation between supply and demand, but also assist exhibitors in reaching international buyers. The implementation of these measures will therefore maximise exhibitor benefits and promote business opportunities.

At the last edition of the event, in 2022, TITAS showcased innovations from 367 international exhibitors across 11 countries, with nearly 900 booths. The physical event saw over 33,000 visitors through its doors during the three-day exhibition period. As a result, the event was hailed a great success by exhibitors and visitors alike.

This year's event will take place under the auspices of Taiwan's Bureau of Foreign Trade (BOFT), Ministry of Economic Affairs and is organised by the Taiwan Textile Federation. TITAS is committed to assisting industry players in exploring business opportunities and promoting Taiwan as a hub of high-end textile manufacturing and R&D in Asia.

For more information, please visit: www.titas.tw or contact Jimmy Hsu: jimmyhsu@textiles.org.tw.