



The U.S. cotton's Sustainability

The U.S. Cotton Trust Protocol is the only fiber sustainability system that provides quantifiable, verifiable goals and measurement and drives continuous improvement in six key sustainability metrics. The Trust Protocol aims to set a new standard for more sustainably grown cotton that provides brands and retailers the critical assurances that the cotton fiber used in their supply chain is more sustainably grown with lower environmental and social risk.

The PCMS will provide critical information about Trust Protocol cotton throughout the member's supply chain. Once brands and retailers have received their finished products, they can claim data-backed, verified Trust Protocol credits based on their individual consumption. The total number of Protocol Credits a brand has consumed during the Protocol Year will determine its environmental performance data, which the brand or retail member can communicate through its own sustainability claims.

To learn more about COTTON USA™ please visit : cottonusa.org

To learn more about Trust Protocol please visit : TrustUSCotton.org

