

## Check out TITAS 2022 Sustainability Online Show!

The Taipei Innovative Textile Application Show (TITAS) will be held at Taipei Nangang Exhibition Center, Hall 1 from October 12-14. In response to the new trend of OMO exhibition, TITAS launched an online show with five themes. The first two themes: "Personal Protection Equipment" and "Functional Application" have received good responses since they were launched this April. The third Online Show, "Sustainability," kicks off on July 18 to show global buyers the investments and actions Taiwan's textile industry has taken in sustainable development.

Sustainability has been highly valued in the fashion and textile industries for years and has been regarded as an industry standard by brands and suppliers. With the promotion of low environmental impact and ethical products, brands improve their brand awareness and value. In recent years, Taiwan textile companies have demonstrated their commitment to sustainability through research and development in green materials, technological innovation, automated production processes, and supply chain transparency, not only to drive business growth but also to cater to consumers' pursuit of ethical and non-disposable products.

The "Sustainability" Online Show will be launched from July 18 to August 31, presenting selections from the following categories:

- Circular economy: textiles and accessories using pre-consumer or post-consumer materials such as recyclable, biomass, and biodegradable materials that comply with waste reduction and circular economy models.
- Energy saving and carbon reduction: textiles and accessories using dope dyeing, waterless dyeing, low-temperature dyeing, cool transfer printing, etc. that conform to energy saving and carbon reduction production processes.

To check out the "Sustainability Online Show", please visit TITAS website (<https://www.titas.tw/Catalog/en-us/Home>) to view related product pictures and descriptions. We sincerely welcome you to visit this fantastic online show. For further inquiries, please contact us by email: [titas@textiles.org.tw](mailto:titas@textiles.org.tw).